

# Creating Your Nursery Website Together

*Reach more local parents with a website*

# We Aim to Achieve...

We've been building hundreds of websites for nursery and pre school over the last 10 years. In our websites delivery, we aim to provide the following plus points to all our customer.

## Professional Look

A nursery website look that developed by professional Designers

## Minimize Your Hassle

we will take the burden off from you., help your nursery in hosting, make unlimited updates and online marketing to reach to your local potential parents

## Grow with Your Nursery

Your website should grow together with your nursery by adding more and more pages and keep your website lively.

## Engage Your Existing Customer

Parent secure login, event calendar, Latest news, photo galleries as a communication platform with parent

# What Would You Get?

**Professional Design**  
that personalised your nursery

Panoramic Photo

Parents' Secure  
Login Area

Latest News about  
your nursery

Photo Gallery showcase  
children's artwork

**Reach your Local Parents**  
by manage google advertising for you

Contact form  
to reach you  
more easily

**Second Design**  
make sure parents reach  
you on mobile  
**Important feature!**



# Professional Design

## Choose Your Layout Style



### Modern Professional Style

Bring out the friendly & approachable personality of the nursery



### Child Friendly Style

Hand-drawn background feel, it can look simply amazing!

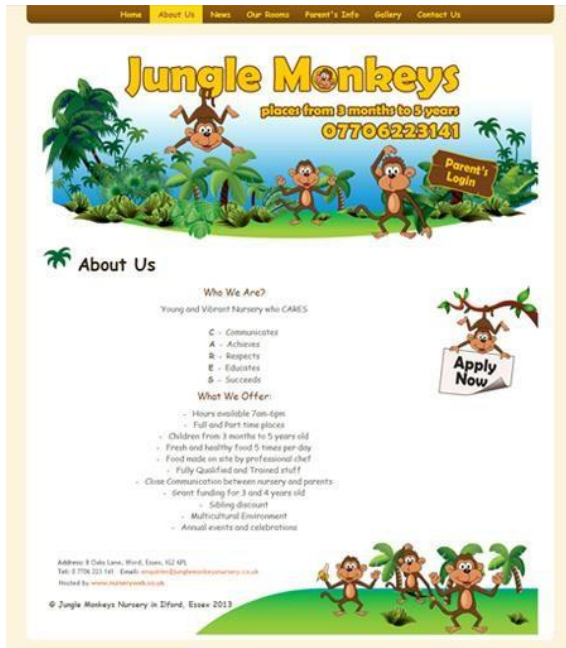


### English Style

Simplicity and clean theme with cheerful colors and a straightforward layout.

# Professional Design

## Choose Your Layout Style



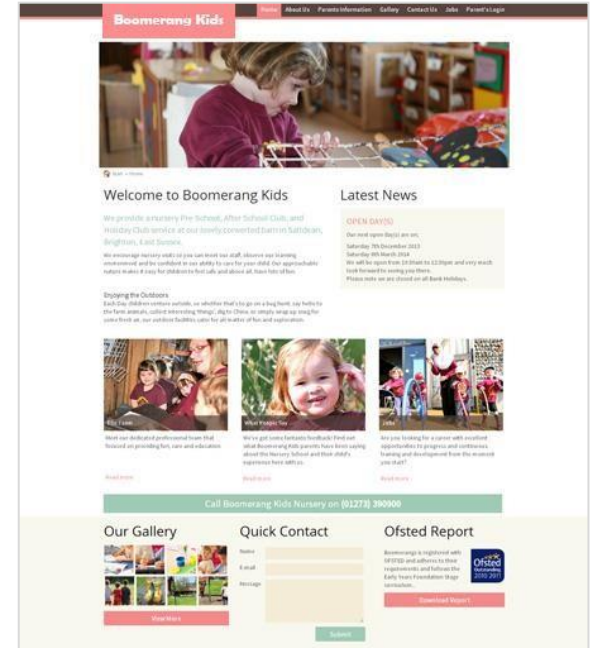
### Cartoon Style

To bright childish illustration that conveys a warm and pleasant experience.



### Educational Style

Is great for families. It is friendly, to the point and easy to navigate with helpful information!



### Nurseries Chains Style

All have dedicated pages and a click through the Nursery Chains to know more.



# Design to Get Your Site Lively

Choose Your Graphic Style



Children Drawing style



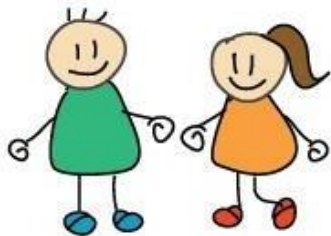
Children Illustration style



Crayon Drawing style



Child Vector style



Cartoon Illustration style



Doodle style



Vector Illustration style



Free Hand Drawing style

# Photos to Tell Your Nursery's Story



## Our stock photos

- You can freely use the stock photo

## Strongly Encourage to use their nursery's photo...

As this is highly relevant to the nursery's setting. But many nursery do not have suitable photos. We have our stock photos for nursery to choose from to suit with their setting.



Photo of nursery's setting

# Get Your Added Features for Free

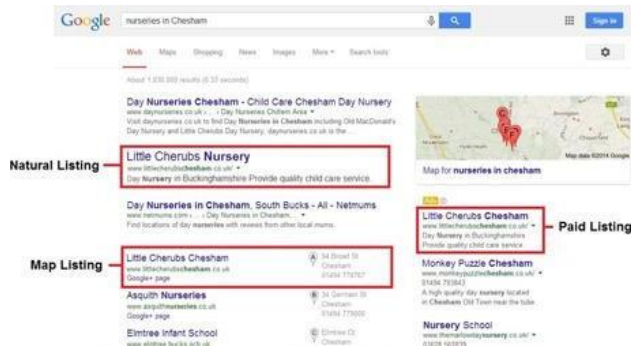
<input checked="" type="checkbox"/>	Latest news	<input checked="" type="checkbox"/>	Online contact form for parents	<input type="checkbox"/>	Ability for parent to pay fees online using your nursery website
<input checked="" type="checkbox"/>	Event calendar	<input checked="" type="checkbox"/>	PDF document downloadable	<input checked="" type="checkbox"/>	Photo galleries to showcase your nursery
<input checked="" type="checkbox"/>	Parent secure login area	<input checked="" type="checkbox"/>	Optimised for smartphone	<input type="checkbox"/>	Add link to your social network e.g. Facebook, Twitter
<input type="checkbox"/>	Registration of a domain name e.g. <a href="http://www.goodnursery.co.uk">www.goodnursery.co.uk</a>	<input checked="" type="checkbox"/>	Easy-to-use editor tool to edit your website	<input checked="" type="checkbox"/>	Free site transfer to our server
<input type="checkbox"/>	Set-up email accounts of your choice	<input checked="" type="checkbox"/>	Ofsted Links added to your website	<input checked="" type="checkbox"/>	Google Adwords
<input checked="" type="checkbox"/>	Unlimited number of web pages	<input type="checkbox"/>	Ability to upload videos and photo	<input checked="" type="checkbox"/>	Google Business Places

This is the optional added feature free for you, you can choose as many as your like for your nursery website.



# Maintaining your website

Reach more potential customer by maintain and keep your website up to date



## Advertise

More and more local parents could reach you easily with the growth of your nursery.



## Login to update

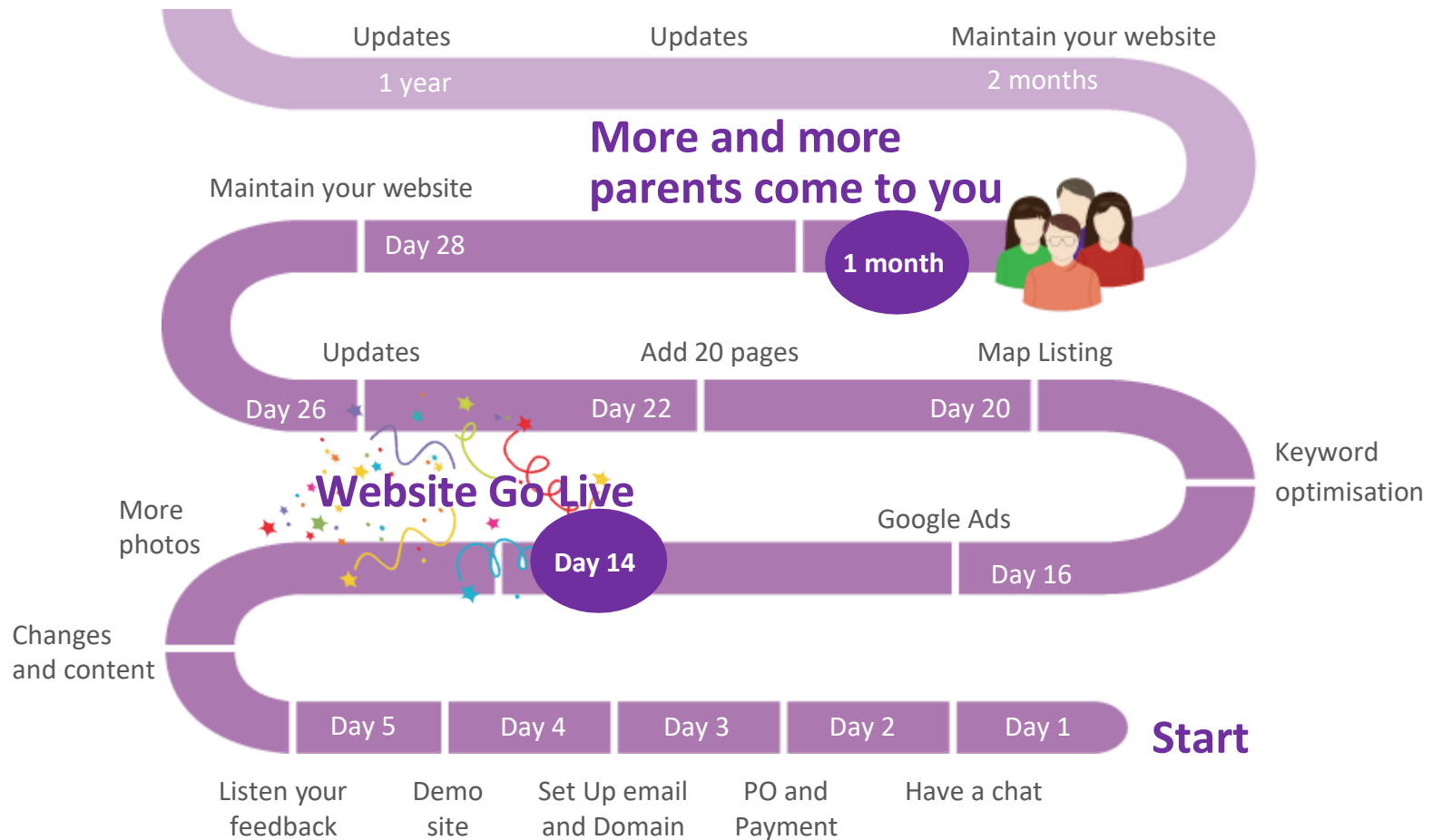
Freely do your updates anytime to make your site live.



## Unlimited support

Provide supports, unlimited updates and add more page to make your website growth with your nursery

# How Long Does It Take?



# How Much Is It?



**One-off setup fee £299<sup>+vat</sup>**  
(for all the features included)

**Monthly fee £19.50<sup>+vat</sup> included**  
**Hosting**  
Website and email hosting

**Support & Updates**  
Login account for you to login and make updates  
Our team will help you with unlimited updates to your website  
Provide technical support

**Reach more local Parent**  
Advertising on Google search engine.

**No other hidden fee.**

# What's Next?

How do we personalize a website for your nursery? A good starting point for you:

- **Logo**
- **Any printed material (e.g. brochure, prospectus, banner or uniform)**
- **Decoration of your nursery setting**

If you are ready, just sign the Purchase Order with the payment and we will start to work on it.



# We'd Love to Talk with You

Feel free to visit our demo room at:-  
46 Abbotswood,  
Guildford  
GU1 1UY,  
United Kingdom

Email: [sales@nurseryweb.co.uk](mailto:sales@nurseryweb.co.uk)  
Tel : 01344 937270







# THANK YOU