# Creating Your Nursery Website Together

Reach more local parents with a website



### We Aim to Achieve...

We've been building hundreds of websites for nursery and pre school over the last 10 years. In our websites delivery, we aim to provide the following plus points to all our customer.

### **Professional Look**

A nursery website look that developed by professional Designers

### **Minimize Your Hassle**

we will take the burden off from you., help your nursery in hosting, make unlimited updates and online marketing to reach to your local potential parents

### **Grow with Your Nursery**

Your website should grow together with your nursery by adding more and more pages and keep your website lively.

### **Engage Your Existing Customer**

Parent secure login, event calendar, Latest news, photo galleries as a communication platform with parent



### What Would You Get?



# Professional Design

### **Choose Your Layout Style**







#### **Modern Professional Style**

Bring out the friendly & approachable personality of the nursery

#### **Child Friendly Style**

Hand-drawn background feel, it can look simply amazing!

#### **English Style**

Simplicity and clean theme with cheerful colors and a straightforward layout.



# **Professional Design**

### **Choose Your Layout Style**







#### **Cartoon Style**

To bright childish illustration that conveys a warm and pleasant experience.

#### **Educational Style**

Is great for families. It is friendly, to the point and easy to navigate with helpful information!

#### **Nurseries Chains Style**

All have dedicated pages and a click through the Nursery Chains to know more.



# Design to Get Your Site Lively

**Choose Your Graphic Style** 



**Children Drawing style** 



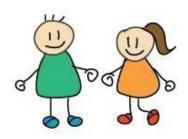
**Children Illustration style** 



**Crayon Drawing style** 



**Child Vector style** 



**Cartoon Illustration style** 



**Doodle style** 



**Vector Illustration style** 



**Free Hand Drawing style** 



# Photos to Tell Your Nursery's Story



### Our stock photos

- You can freely use the stock photo

### Strongly Encourage to use their nursery's photo...

As this is highly relevant to the nursery's setting. But many nursery do not have suitable photos. We have our stock photos for nursery to choose from to suit with their setting.



Photo of nursery's setting



### Get Your Added Features for Free

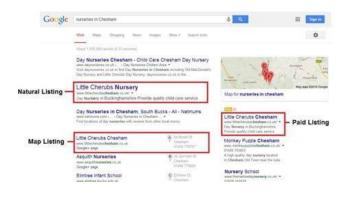
V	Latest news	V	Online contact form for parents		Ability for parent to pay fees online using your nursery website
V	Event calendar	V	PDF document downloadble		Photo galleries to showcase your nursery
V	Parent secure login area	V	Optimised for smartphone		Add link to your social network e.g. Facebook, Twitter
	Registration of a domain name e.g. www.goodnursery.co.uk	V	Easy-to-use editor tool to edit your website	V	Free site transfer to our server
	Set-up email accounts of your choice	V	Ofsted Links added to your website		Google Adwords
	Unlimited number of web pages		Ability to upload videos and photo		Google Business Places

This is the optional added feature free for you, you can choose as many as your like for your nursery website.



# Maintaining your website

Reach more potential customer by maintain and keep your website up to date



### **Advertise**

More and more local parents could reach you easily with the growth of your nursery.



### Login to update

Freely do your updates anytime to make your site live.

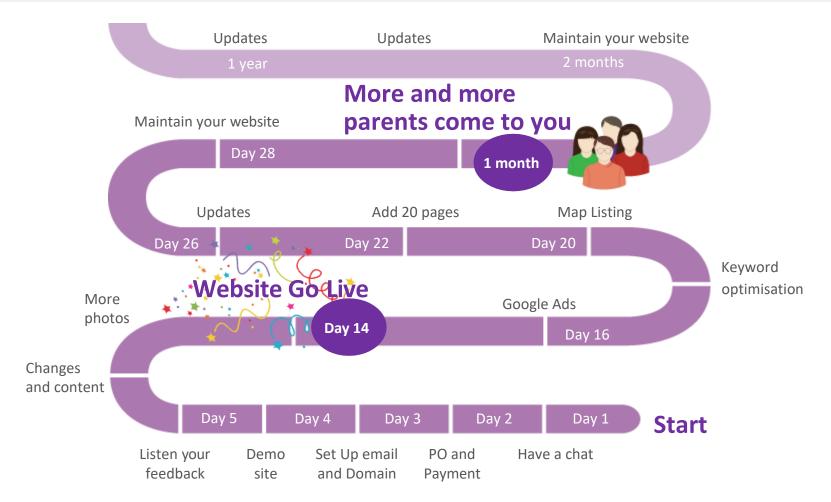


### **Unlimited support**

Provide supports, unlimited updates and add more page to make your website growth with your nursery



# How Long Does It Take?





### How Much Is It?



### One-off setup fee £299+vat

(for all the features included)

# Monthly fee £19.50+vat included Hosting

Website and email hosting

### **Support & Updates**

Login account for you to login and make updates

Our team will help you with unlimited updates to your website Provide technical support

#### **Reach more local Parent**

Advertising on Google search engine.

No other hidden fee.



### What's Next?

How do we personalize a website for your nursery? A good starting point for you:

- Logo
- Any printed material (e.g. brochure, prospectus, banner or uniform)
- Decoration of your nursery setting

If you are ready, just sign the Purchase Order with the payment and we will start to work on it.







### We'd Love to Talk with You

Feel free to visit our demo room at:2 Stanhope Gate,
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Camberley,
GU15 3DW,
United Kingdom

Email: sales@nurseryweb.co.uk

Tel: 01344 937270





