Creating Your Nursery Website Together

Reach more local parents with a website
We’ve been building hundreds of websites for nursery and pre school over the last 10 years. In our websites delivery, we aim to provide the following plus points to all our customer.

**Professional Look**
A nursery website look that developed by professional Designers

**Minimize Your Hassle**
we will take the burden off from you., help your nursery in hosting, make unlimited updates and online marketing to reach to your local potential parents

**Grow with Your Nursery**
Your website should grow together with your nursery by adding more and more pages and keep your website lively.

**Engage Your Existing Customer**
Parent secure login, event calendar, Latest news, photo galleries as a communication platform with parents.
What Would You Get?

Professional Design
that personalised your nursery

Panoramic Photo

Latest News about your nursery

Parents’ Secure Login Area

Second Design
make sure parents reach you on mobile

Important feature!

Photo Gallery showcase children’s artwork

Reach your Local Parents
by manage google advertising for you

Contact form to reach you more easily
Modern Professional Style
Bring out the friendly & approachable personality of the nursery

Child Friendly Style
Hand-drawn background feel, it can look simply amazing!

English Style
Simplicity and clean theme with cheerful colors and a straightforward layout.
Educational Style
Is great for families. It is friendly, to the point and easy to navigate with helpful information!

Cartoon Style
To bright childish illustration that conveys a warm and pleasant experience.

Nurseries Chains Style
All have dedicated pages and a click through the Nursery Chains to know more.
Design to Get Your Site Lively
Choose Your Graphic Style

- Children Drawing style
- Children Illustration style
- Crayon Drawing style
- Child Vector style
- Cartoon Illustration style
- Doodle style
- Vector Illustration style
- Free Hand Drawing style
Photos to Tell Your Nursery’s Story

Strongly Encourage to use their nursery’s photo...

As this is highly relevant to the nursery’s setting. But many nursery do not have suitable photos. We have our stock photos for nursery to choose from to suit with their setting.

Our stock photos
- You can freely use the stock photo

Photo of nursery’s setting
Get Your Added Features for Free

<table>
<thead>
<tr>
<th>Feature</th>
<th>Status</th>
<th>Feature</th>
<th>Status</th>
<th>Feature</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latest news</td>
<td>✓</td>
<td>Online contact form for parents</td>
<td>✓</td>
<td>Ability for parent to pay fees online using your nursery website</td>
<td></td>
</tr>
<tr>
<td>Event calendar</td>
<td>✓</td>
<td>PDF document downloadable</td>
<td>✓</td>
<td>Photo galleries to showcase your nursery</td>
<td>✓</td>
</tr>
<tr>
<td>Parent secure login area</td>
<td>✓</td>
<td>Optimised for smartphone</td>
<td></td>
<td>Add link to your social network e.g. Facebook, Twitter</td>
<td></td>
</tr>
<tr>
<td>Registration of a domain name e.g. <a href="http://www.goodnursery.co.uk">www.goodnursery.co.uk</a></td>
<td></td>
<td>Easy-to-use editor tool to edit your website</td>
<td>✓</td>
<td>Free site transfer to our server</td>
<td></td>
</tr>
<tr>
<td>Set-up email accounts of your choice</td>
<td></td>
<td>Ofsted Links added to your website</td>
<td>✓</td>
<td>Google Adwords</td>
<td></td>
</tr>
<tr>
<td>Unlimited number of web pages</td>
<td>✓</td>
<td>Ability to upload videos and photo</td>
<td></td>
<td>Google Business Places</td>
<td></td>
</tr>
</tbody>
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This is the optional added feature free for you, you can choose as many as your like for your nursery website.
Maintaining your website

Reach more potential customer by maintain and keep your website up to date

Advertise
More and more local parents could reach you easily with the growth of your nursery.

Login to update
Freely do your updates anytime to make your site live.

Unlimited support
Provide supports, unlimited updates and add more page to make your website growth with your nursery
How Long Does It Take?

Website Go Live

Start

Day 1
Day 2
Day 3
Day 4
Day 5

Day 6
Day 7
Day 8
Day 9
Day 10

Day 11
Day 12
Day 13
Day 14
Day 15

Day 16
Day 17
Day 18
Day 19
Day 20

Day 21
Day 22
Day 23
Day 24
Day 25

Day 26
Day 27
Day 28

More and more parents come to you

More photos

Updates

1 year

Updates

1 month

Maintain your website

2 months

Add 20 pages

Map Listing

Google Ads

Keyword optimisation

Listen your feedback

Demo site

Set Up email and Domain

PO and Payment

Have a chat

Changes and content

Updates

More and more parents come to you

Maintain your website
How Much Is It?

One-off setup fee £299+vat
(for all the features included)

Monthly fee £19.50+vat included

Hosting
Website and email hosting

Support & Updates
Login account for you to login and make updates
Our team will help you with unlimited updates to your website
Provide technical support

Reach more local Parent
Advertising on Google search engine.

No other hidden fee.
What’s Next?

How do we personalize a website for your nursery? A good starting point for you:

- Logo
- Any printed material (e.g. brochure, prospectus, banner or uniform)
- Decoration of your nursery setting

If you are ready, just sign the Purchase Order with the payment and we will start to work on it.
We’d Love to Talk with You

Feel free to visit our demo room at:-
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Guildford GU1 1UY,
United Kingdom

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Tel : +441344 989842
THANK YOU